



Oxford Primary Care 2015

Cutting-edge research in the consulting room

Monday 18 May 2015 • The Oxford Hotel, Oxford

Programme

- 09:30 – 10:00 Registration
- 10:00 – 10:10 **Opening remarks**
Professor Richard Hobbs
Head of Department, Nuffield Department of Primary Care Health Sciences

Infection

- 10:10 – 10:30 **Postinfectious cough and pertussis**
Dr Kay Wang, GP and Academic Clinical Lecturer
- 10:30 – 10:50 **CRP and point-of-care testing**
Dr Ann Van den Bruel, GP and Senior Clinical Research Fellow
- 10:50 – 11:10 **Uncomplicated urinary tract infection in primary care**
Professor Chris Butler, GP and Professor of Primary Care
- 11:10 – 11:20 Q&A
- 11:20 – 11:40 Refreshments

Patients and practices

- 11:40 – 11:55 **From the patients point-of-view – healthtalk.org**
Dr Louise Locock, Associate Professor & Director of Applied Research, Health Experiences Research Group
- 11:55 – 12:15 **Getting more research in practice and more practices into research**
Dr Nick Thomas, National Institute for Health Research Clinical Research Network Thames Valley and South Midlands - Primary Care

Lifestyle

- 12:15 – 12:35 **Behavioural interventions to help people give up smoking**
Professor Paul Aveyard, GP and Professor of Behavioural Medicine
- 12:35 – 12:55 **Treating obesity in primary care**
Professor Susan Jebb, Professor of Diet and Population Health
- 12:55 – 13:05 Q&A
- 13:05 – 14:00 Lunch

Health technology

- 14:00 – 14:20 **New research in telephone triage**
Dr Tim Holt, GP and Senior Clinical Research Fellow
- 14:20 – 14:40 **Email for consulting with patients – concern or opportunity?**
Dr Helen Atherton, NIHR SPCR Fellow
- 14:40 – 15:00 **Consultations by Skype: Is this the future of general practice or another manifestation of the inverse care law?**
Professor Trish Greenhalgh, GP and Professor of Primary Care Health Sciences
- 15:00 – 15:20 Q&A
- 15:20 – 15:40 Refreshments

Cardiovascular disease

- 15:40 – 16:00 **What will blood pressure management be like in 2020?**
Professor Richard McManus, GP and Professor of Primary Care
- 16:00 – 16:20 **Detection and management of hypertension in pregnancy**
Dr Katherine Tucker, Senior Researcher
- 16:20 – 16:30 Q&A

Horizons

- 16:30 – 16:45 **Rapid diagnostic tests**
Dr Annette Plüddemann, Director Diagnostic Horizon Scan Programme
- 16:45 – 17:00 **Point-of-care tests in airways disease**
Dr Helen Ashdown, GP and NIHR Doctoral Research Fellow
- 17:00 – 17:10 **Closing remarks**
Professor Richard Hobbs, Head of Department
- 17:10 – 18:00 **We welcome you to join us for an informal drinks reception before heading home.**

Full details at www.phc.ox.ac.uk/oxfordprimarycare2015

Oxford Primary Care 2015 is delivered in partnership with:


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