

# CRAFT Festival

TOWN HALL  
CHELTENHAM  
11 - 13 MARCH 2022



## Press Release

### Craft Royalty Keith Brymer Jones comes to Cheltenham

9<sup>th</sup> November 2021

Craft Festival Cheltenham returns from March 11<sup>th</sup> to 13<sup>th</sup>, 2022 for its fourth edition, with a hundred of the finest designer makers from across the UK exhibiting at Cheltenham Town Hall. For more visit [www.craftfestival.co.uk/Cheltenham](http://www.craftfestival.co.uk/Cheltenham)



Joining the celebration of craft, creativity and shopping is Keith Brymer Jones, master potter, businessman and judge of TV's "Great Pottery Throw Down," who will open the show on Friday March 11<sup>th</sup> at 10am. Keith will also take part in a live Q&A with signings and readings from his new autobiography, "Boy in a China Shop," to be published in early 2022.

Joining Keith at Craft Festival Cheltenham is internationally acclaimed Aardman Animation Ambassador, "King of Plasticine" and clay model maker, Jim Parkyn who will be inviting visitors of all ages to take part in his "Amazing Scene Machine" workshops throughout the weekend.

"We're delighted that Craft Festival Cheltenham will return next Spring" said Sarah James, Craft Festival Director. "We're bringing back the best in British craft to Cheltenham where visitors will find a carefully curated collection of handmade jewellery, ceramics, glass, textiles, woodwork and furniture makers. There will also be an impressive programme of celebrity events, workshops, demonstrations, and more free children's activities than ever. It'll be an action-packed weekend of craft and design" she added.

Continued....

New for 2022 is the Demo Room, led by The Gloucestershire Guild, where selected makers from across the region will demonstrate their craft. Also, Unit Twelve Gallery and Llantarnam Grange Arts Centre with Jim Parkyn will host a range of free activities for families to enjoy.

Tickets to Craft Festival Cheltenham are on sale now. Workshops will be announced shortly, and advance booking is essential. For more, visit [www.craftfestival.co.uk/Cheltenham](http://www.craftfestival.co.uk/Cheltenham)

Craft Festival Cheltenham is a curated exhibition, selected by an independent panel of experts. This ensures that only the best British designer maker businesses are chosen to sell direct to the public.

### **Your Safety is Our Priority**

Safety measures planned for the event include crowd management and a one-way system to spread out our visitors comfortably, enhanced cleaning and waste disposal, and cashless transactions where possible. All measures are subject to change following Government and local Guidelines, and advice from the Association of Independent Festivals.



For photography, interviews and the latest news about Craft Festival Cheltenham:

Contact Susan James at Roced Marketing

[hello@rocedmarketing.co.uk](mailto:hello@rocedmarketing.co.uk)

Call 07973 756349

Continued...

## **About us**

Craft Festival is a non-profit making organisation with a reputation for curating and hosting the finest designer maker events in the UK – both face to face and as digital experiences. Over 19 years it has created some of the of the most beautiful, multi-award winning craft festivals in Europe.

Live events now include Craft Festival Cheltenham and Craft Festival Bovey Tracey, Devon.

Digital Craft Festival, its online offering, draws an international audience of over 30,000 visitors and is next hosted from November 13-14<sup>th</sup>.

In 2020 the team also created Find a Maker, a curated online directory of new and established designer maker businesses, galleries and craft organisations, all chosen for their quality and originality.

For more about our programme of live and virtual events visit [www.craftfestival.co.uk](http://www.craftfestival.co.uk)

Follow us on social:

Instagram	@CraftFestival
Facebook	The Craft Festival

**Ends**