



Would you like to help shape menopause research?

What is the project about?

This project is seeking to understand common ways language is used to advertise non-prescription menopause products and supplements. The goal is to understand how these products are marketed and to produce a publicly available document to help women navigate the online market for menopause products. This project is being completed for a Masters dissertation.

How can I get involved?

- Attend 3-4 virtual one-on-one meetings with the researcher across the months of June, July and August of 2025
- Help guide the research process with your ideas and opinions
- Help decide how the findings are shared with women

Why should I get involved?

- To shape research so that it is helpful for women experiencing menopause
- Unfortunately, there is no financial compensation available for your involvement, however, if desired, you will be recognized in any published outputs of this research

We are looking for women living in the UK who have a personal experience of living with menopause

If you are interested or have any further questions, please contact:

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If you would like more general information about public involvement, please visit:

<https://www.hra.nhs.uk/planning-and-improving-research/best-practice/public-involvement/>