For more information or to support our work, please contact:

Shona Nicholson or Mary Logan oidh@phc.ox.ac.uk





The Vision

ENHANCING PATIENT CARE

- Incorporating new models of care, including more
 patient-centred and distributed care pathways
 harnessing mobile health, wearables, remote
 approaches to consultation, monitoring and
 consultation, diagnostics and stratified treatments,
 all of which shifts more power to health consumers.
- Working with collaborators such as the Bennett
 Institute for Applied Data Science and the Oxford
 Internet Institute (OII), to address issues of usability,
 trust and fairness, and to develop practical tools for
 clinicians.



HARNESSING DIGITAL TRANSFORMATION

- The Nuffield Department of Primary Care Health
 Sciences is host to the world's longest established
 and largest electronic health records databases.
 Al and machine learning are being used to explore
 these data, and to develop prediction tools that can
 underpin a new era of precision medicine, leading to
 more effective prevention and treatment.
- Our work evaluating digital interventions considers new ways of assessing their usefulness, including the key issues of digital inclusion, and the green impact of digital approaches.



BUILDING A KNOWLEDGE POWERHOUSE

- We will continue to invest in our staff with key skills training and engage in knowledge transfer through partnerships with industry and health care providers around the world.
- In 2022, we launched two innovative Masters
 programmes: Applied Digital Health, an
 interdisciplinary learning experience, spanning
 medicine, social and behavioural science,
 economics, engineering, artificial intelligence, and
 data science, and Global Health Leadership, to
 develop experienced leaders with the skills to deliver
 affordable, effective and efficient healthcare in
 complex global systems.



The Future

The new home of the **Oxford Institute of Digital Health**:
A rich ecosystem for academic teaching, research, and collaboration, at the heart of the exciting
Radcliffe Observatory Quarter.

The buildings, which once formed part of the Radcliffe Infirmary, are primed for their twenty-first century makeover, using environmentally friendly and sustainable methods, and will provide two lecture halls, offices and labs for researchers and staff, and study space for students and academic visitors.



THE FUTURE OF HEALTH CARE



"Digital health should be an integral part of health priorities and benefit people in a way that is ethical, safe, secure, reliable, equitable and sustainable. It should be developed with principles of transparency, accessibility, scalability, replicability, interoperability, privacy, security and confidentiality."

World Health Organization Global Strategy on Digital Health, 2020–25



"Our vision is for digital health to enable those at most risk of illness to be identified and treated earlier, and given the tools to manage their health and care better."

Professor Richard Hobbs

Head of Department and Director of the Oxford Institute of Digital Health

The **University of Oxford**, the world's oldest Englishspeaking university, has been at the forefront of research, scholarship and innovation for over 850 years.

Oxford's **Nuffield Department of Primary Care Health Sciences** is a global leader in primary health care, both here in the UK and around the world.

The department's **Oxford Institute of Digital Health** is focussing on forward-thinking, interdisciplinary, and collaborative approach across academic, industry, health systems and government agencies, to harness digital technologies and **tackle the health challenges of the twenty-first century**.



"As a medical researcher myself, I recognise that the diffusion of digital technology in health care is already happening. Excitingly, there have been notable strides that AI has already made in medical science.

I'm delighted that the University of Oxford is at the forefront of this research and translation.

The Oxford Institute of Digital
Health is a dynamic new hub and
a vital part of the University's
ambition for applied digital
health research to drive digitallyenabled community care to
bold new heights. The aim being
that health professionals can
make better decisions for their
patients."

Professor Irene Tracey, CBE, FRS, FMedSci., Vice-Chancellor