



Oxford Global CEO Programme 2025/27: Launch Event



Launch Event:

Beijing Yintai Centre, World Financial Quarter, 29-31st July 2025

Oxford Global CEO Programme 2025: Launch Event, 29th-31st August: Beijing

Academic programme, Day 1

1. Introduction to Oxford and the Global CEO Programme
Richard Hobbs, Director OGDH, PVC (WP), University of Oxford
2. Trends for international investment
Charles Harman, past Vice Chair, JP Morgan, External member of Council, University of Oxford (OU)
3. Reflections on Asian economies
Yukihisa Fujita, past vice Finance Minister & Diet member, Japan
4. Conducting big business in China
Norbert Ducroix, past CEO Airbus China, Founder Midea
5. Interactive Panel session: 4 speakers, 3 delegates & audience
6. OU innovation, entrepreneurship & introduction to digital health
Professor Richard Hobbs



Welcome Dinner

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Team building activities & Gala Dinner Day 2

Academic Programme, Day 3: Interactive Keynotes

1. Conducting business in the UK

Mr Liu Xiaoming, Special Representative to the Korean Peninsula,
Chinese Ambassador to the UK 2010-21

2. Future of banking in an uncertain world.

Charles Harman, past Vice Chair, JP Morgan, External member of
Council, University of Oxford (OU)

Venues

Park Hyatt, Beijing

OIDH training centre, Yintai, Beijing



Oxford Global CEO Programme, 2025 Launch event

Add photos

